JOHN W. RIPLEY
AWARDED SOCIETY’S FIRST HONORARY LIFE MEMBERSHIP
by Nancy Bergh

On July 2, 1989, members attending the convention of the Magic Lantern Society of the United States and Canada elected John W. Ripley, of Topeka, Kansas, an Honorary Life Member for his outstanding contributions to the magic lantern field. The award - the first of its kind - was presented by President Jack Judson to Ripley on July 11, 1989 at a special reception held at the Kansas State Historical Society in Topeka.

The Magic Lantern Society of the United States and Canada honors John W. Ripley, who - by his determined research - almost single-handedly preserved a wonderful part of our theatrical cultural heritage. Ripley acquired a significant collection of *live-model illustrated song slides*, and his research and knowledge of the art and business of song slides has been shared generously through publication and performance.

The illustrated song was big business in the Nickelodeon era - at a time when popular music publishers commissioned photographers to create slides “illustrating” with live models the stories and sentiments of popular songs. Shown in the nickel movie houses with illustrators (i.e., singers) performing the music and urging the audience to sing along, these slide sets were considered the fastest way to “plug” a new popular song. Ripley - now 90 plus years young - began collecting illustrated song slides in the 1930s and made contact with John Scott and Edward Van Altena - two men who manufactured some of the most beautiful of the hand-tinted song slides. Through their correspondence, Scott and Van Altena shared with Ripley much valuable information about the song slide business.
John W. Ripley continued

Ripley has shared his knowledge and expertise in many ways. For several decades now his slides have enriched the shows of Max Morath—nationally known performer who specializes in the history and performance of ragtime and other turn-of-the-century American popular music. Ripley’s articles have appeared in newspapers and periodicals ranging from TV Guide to Smithsonian. His article “All Join in the Chorus,” in American Heritage Magazine (June 1959),

published with beautiful color reproductions of song slides, has been the definitive published source on the live model illustrated song. Journalists have found that Ripley and his slides make fascinating copy. He has been filmed by the MacNeil/Lehrer Newshour, written up in the Wall Street Journal, and his song slides have been used for a Valentine’s Day special by CBS Television’s Charles Osgood—to mention just a few instances.

The illustrated song is only one of his lantern-slide interests. In 1967 issue of the Shawnee County Historical Society Bulletin, Ripley published a special edition of In His Steps—a sermon-story written by a native Topekan, the Reverend Charles Shelton. In His Steps, first published in 1897, has been in print ever since and published in over two-dozen languages. The Bulletin’s edition illustrated the story with reproductions from a set of 150 slides manufactured in 1900 by slidemaker George Bond of Chicago. Ripley’s research into the Topeka Congregational minister’s work and George Bond’s “photo play” has helped illuminate an important aspect of Kansas history. Ripley’s collection of the 150-slide set is now housed in the collections of the Topeka Public Library.

Ripley’s unstinting work in the field of Kansas history has won the admiration and respect of those involved in local history research. He was a founding member of the Shawnee County Historical Society and has edited the society’s annual Bulletin for more than two decades. Washburn University in Topeka recently awarded him an honorary Doctor of Letters degree. An article from Washburn University noted that “Ripley has been a tireless advocate for making records of our community’s history available to the public, and his speaking about local history has led to wide exposure across successive generations throughout the community.”

The Magic Lantern Society of the United States and Canada joins in honoring John W. Ripley with special gratitude for his achievements in preserving one important aspect of lantern slide history—the illustrated song. As Max Morath commented about Ripley, “John Ripley clear back

continued next page
A MESSAGE FROM THE PRESIDENT

What an exciting summer!

First the Society had a really fine and exciting Convention in Seattle. It was well attended, by both older and newer members, and a wide variety of programs were well presented. I suppose the real highlight is the opportunity meeting and talking with all the members. A marvelous experience with many tales to tell of the wonderful finds, and the information to be shared.

Being graced by our friends who traveled from Europe was a special treat for all.

I am looking forward to the next one, and I repeat the invitation, come to beautiful and historic San Antonio, Texas, in 1991, where we plan to show you a very good time. More details as the time draws nearer.

The folks in the Northwest corner did a super job of planning and setting up and conducting the convention.

Very special thanks are due to Larry Cederblom who did such an outstanding decorative job with all the graphics. His many hours of work are really appreciated, and I believe you will continue to see the results of his skills.

As for instance check out the great looking new logo for the Society, the new look of the membership roster, the all new publication, and more to come. The new logo is copywrited for the official use of the Society in and all publications, stationary etc. Some other nice uses are on the drawing board as well, so keep an eye open for them. I think you will be pleased.

I know that members were on their way to super sounding trips, and we plead with you to write up something about where you went, and send it to Larry or me so the other members can share your fund albeit vicariously. So come on Dick B., Larry R., and Joe K., and anyone else I am not aware of now. Any pics might also be used.

Along that line I am proud to announce that the presentation of the Societies very first Honorary Life Membership to John Ripley in Topeka, Kansas, on July 11, was a very nice event.

Via the Kansas, State Historical Society, arrangements were made and after I presented John with a beautiful framed proclamation from the Society, the Governor of Kansas thru a representative presented John with a proclamation from the State of Kansas, making July 11th John Ripley day in Kansas on the occasion of our proclamation. The Society is named in the Proclamation from the Governor.
MEMBER VIGNETTE

Joe and Alice Koch (pronounced Cook), are the first of our members to be featured in the new column about our individual beginnings with magic lanterns and the magic lantern society.

An nebulous idea of establishing a Magic Lantern Society in the United States had been in the minds of several magic lantern buffs in the State of Washington for several years, but according to Joe and Alice Koch, co-founders of the organization, what provided the final stimulus was the October 1977 meeting of the Magic Lantern Society of Great Britain. Joe, a retired naval officer, and his wife Alice headed the White River Valley Historical Society in the State of Washington for several years, and it was their interest in all aspects of history that led them into exploration of the literature and lore of magic lanterns.

The Kochs had been fascinated by magic lanterns since 1968, when they had seen a lantern show at the State Museum in Tacoma, Washington. They began to read everything they could find on the subject of magic lanterns, and in 1970, made their first purchase of a lantern and slides at Dickens' Old Curiosity Shop in London. Over the next four years, they purchased many lanterns and slides and three complete collections. They also began giving shows to historical societies, folk life festivals, service clubs, schools and colleges, church groups and retirement homes.

“We never charge for our shows,” Joe reports, “but we get back more than we give. We learn from each performance, and we like keeping the lantern alive for people of all ages. One audience we’ll never forget consisted of 500 hobgoblins - Girls Scouts in full Halloween regalia! The most unusual setting for a performance was a mortuary, selected on a hot summer night because of its air-conditioned comfort.”

It was natural that conversations among these people of similar interest should have turned to the possibility of starting a Magic Lantern Society. But how to do it, that was the question. In a country stretching more than 3000 miles from one ocean to the other, how could a viable organization be created?

The firm resolve to overcome this obstacle and get an organization going grew out of a stroke of unexpected good fortune in 1977, when Joe and Alice returned to London. Their search for slides and magic lantern literature led them to Pollocks' Toy Museum, where the director mentioned that “some fellow who dropped in occasionally” belonged to some sort of society of magic lantern People.” The name escaped him for the moment but he was able to provide an address—that of the Stanhope Institute. A phone call put Joe and Alice in touch with Ron Morris, Principal of the Institute and, at that time, Chairman of the Magic Lantern Society of Great Britain. He invited them to the October 15th meeting of the Society, which was to be held at the institute.

“We could hardly contain ourselves, waiting for the big day”, Joe reports. “Imagine a whole group of people interested in the magic lantern!” Nearly 30 people attended the meeting. “The meeting was everything we had hoped for, and more. There was an exhibit of optical toys, a slide show, an auction (we never believed there was that much magic lantern material in the world),” The climax of the program was presentation of “Recollections of an Old Time Lanternist” by the late Maurice and Marjorie Butler.

Four days later, Joe and Alice returned to the United States determined to get an organization started somehow. They turned to the National Directory of Camera Collectors and selected 15 or 20 names of people they thought might have an interest in magic lanterns. Of those to whom they wrote, three became members - and the Magic Lantern Society of the United States and Canada was a reality. Each new member supplied additional names, and word of the new organization reached a writer for Popular Photography magazine, who devoted nearly an entire column to the subject of magic lanterns and the new society. “This gave us the national publicity we needed”, Joe says. “Within a few weeks we had received several dozen inquiries. Within the first year, we had 30 members”. Joe became Chairman of the Society and Alice its Secretary/Treasurer, continuing their habitual teamwork as they coaxed the fledgling organization into a functioning entity. It was a monumental job requiring literally hundreds of letters in reply to inquiries, as well as development of publicity handouts, a brochure, an application form, a membership list and much more.

Joe served as chairman, and Alice served as Secretary/Treasure from November 1978 to December 1983.
Joe passes along a list of NEEDS for Lantern Show presenters. This is sent to all groups requesting their shows. To date Joe and Alice have given 203 lantern shows. This list has been developed from experience, sometimes painful.

Needs:
1. Dark room, minimum 20 feet long, air conditioned during warm months
2. Screen 6' x 6' (or sheet, white, light tan or beige wall)
3. Power supply 120/110 volts
4. Table (minimum 40" x 32", average height)
5. Parking space (nearest to entrance)
6. If you eat, we eat...
7. If a long distance and an evening show - one nights lodging and dinner (for 2) plus gas, ferry or bridge tolls
8. Solo entertainment (we prefer to be the only entertainment) on the bill. If you must have other programs, we must be first.
9. Shows are generally 45 to 60 minutes. Shows under 45 minutes are not worth while.
10. We have many thousands of slides so content of the show is flexible.
11. We have mechanical slides: single and double slippers, lever, chromotropes, dissolving views etc.
12. Reconfirm with us about a week before the show.
13. For further information call 833-7784
14. Please send us a copy of all publicity, posters, newspaper clippings, flyers etc.

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1989 Convention

Delegates and Some Interesting Stats

Bob Askren, Liberty, Missouri
Richard & Eileen Balzer, Watertown, Massachusetts
Harvey Becker, Vancouver, Washington
Margaret Bergh, Minneapolis, Minnesota
Nancy Bergh, Minneapolis, Minnesota
Kenneth Berry, Oklahoma City, Oklahoma
Bob & Carmaletta Bishop, Seattle, Washington
Terry & Debbie Benton, Haddam, Connecticut
Don Bunger, Federal Way, Washington
Larry Cederblom, Kent, Washington
Don & Michaglia Curran, Novato, California
Phil Fagerholm, Seattle, Washington
Ira Franklin, Renton, Washington
John Gallaro, Toronto, Ontario, Canada
Bob & Irene Gunshanan, Suffield, Connecticut

Bob & Sue Hall, Gig Harbor, Washington
Ernst Hrabalek, Vienna, Austria
Douglas Johnston, Phoenix, Arizona
Jack & Phoebe Judson, San Antonio, Texas
Joe & Alice Koch, Auburn, Washington
C Muan Mastrigt, Rotterdam, Holland
John & Betty Potter, Puyallup, Washington
Larry Rakow, Cleveland Hts., Ohio
Bill & Arleen Read, Seattle, Washington
Ralph Shape, Berlin, West Germany
Bob Skell, East Wenatchee, Washington
Elgin & Dorothy Smith, Prairie Village, Kansas
Don Spiegel, Langley, British Columbia, Canada
Ruth & Larry Stotter, Tiburon, California

Don Sutherland, Staten Island, New York
David & Muriel Tischler, Brewster, New York
Henry & Betty Van Lieshout, Great Falls, Montana
Ralph Wileman, Chapel Hill, North Carolina

STATS

1. 47 listed delegates
2. 13 have attended British Ccnventions
3. 16 have attended US Conventions
4. 31 Have attended NO prior convention
5. 3 have attended all conventions
6. 15 reside east of the Mississippi
7. 3 were from Europe
8. 2 were from Canada
9. 27 reside west of the Mississippi
The 1989 Convention of the Magic Lantern Society was well planned. Starting in March of 1988 with bi-monthly meetings, then to monthly meetings as the event neared. Jobs were apportioned out with the bulk of the work being done by Larry Cederblom. His graphics were outstanding. We also had work days with most members of the N.W. Group participating.

When set up day for the convention arrived, we had a lot of help from members outside the area who came a day or two early. Organization and planning paid off as everything clicked off reasonably on schedule. In retrospect, some of the things scheduled were not in keeping with the magic lantern motif. (these are covered in the critique column)

The programs were designed to educate, amuse, entertain and inform. They did all that in a well balanced series of talks, lantern slide shows, demonstrations, sing alongs etc. They were all worthy of special mention, so I will not single out any particular one.

The auction was so well handled by the team of Larry Rakow and Dick Balzer, I could not find any area to criticize. Of course they are old pros, having handled the auctions in Cleveland, OH.,

Rochester, N.Y. and Lexington, MA.

I personally would like to thank everyone who served on the committee and all those who attended.

Conventions allow us to renew old friendships and make new ones.

Of the six Magic Lantern Conventions held in this century, 2 in London and four in the USA, only three people have attended them all. Joe and Alice Koch, founders of the U.S. Society and Dick Balzer, our immediate past president of the U.S. Society.
SEATTLE, WASHINGTON

1989 Convention Evaluation

Well, it's over. Much too quickly the convention in Seattle ended. What a good time it was to meet and greet each other. The exhibits were great, the talks and slide presentations very interesting, and the items offered for sale were fantastic.

In an effort to make each convention the best ever, we asked those that attended to take a few minutes to fill out a questionnaire. There were five responses to the convention evaluation sheets.

Some of the responses were:

**Q Did you think the convention time was too structured, not structured enough, just right?**

**Responses:** Two for just right, one for very close to just right, one for well done.

**Comments of the workshop (shows) sessions:**
Would have preferred fewer shows and more demonstrations, such as some one restoring a slide, piece of brass, wood, photo, etc., A "hands-on" session would have been welcome also, such as producing your own slides (techniques, material sources, coloring, binding, etc).

**Q Did you think the sales table hours were too short, too long, just right?**
Three for just right, one for too long - should be closed to the public - should be secured during programs, another stated well situated. We possibly needed one or two planned breaks just for sales.

**Comments on the auction:**
First rate, Well conducted from what I hear., I agree with the decision to restrict bidding to members., Very well done.

**Comments on personal exhibits:**
Absolutely great and well done!, Could have had more descriptive comments., Display would have been far more impressive in a group instead of scattered around the edges of the room.

**Comments on what most people enjoyed the most:**
Meeting fellow members, matching faces to the well known names, seeing other equipment.

**Some of the suggested ideas for improvement:**
- A more accessible convention site
- Need more people to attend
- Each presenter should have a handout
- Close sales tables while shows are on
- Consideration of a three day convention

A complete listing of all comments and suggestions will be forwarded to our next convention chairman. If any one else is interested in a copy please write Larry Cederblom and request same.
FINANCIAL REPORT OF 1989 CONVENTION

EXPENSES

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Expenses  $2977.46

CONVENTION BALANCE  $ 406.02

Funds not Accounted for  84.26

Adjusted Convention Balance  $490.28
October 15, 1989

**Balance - June 30, 1989** $3,225.41

**Income**
- Convention Income $3,467.74
- Dues (6 memberships @ $15.00) 90.00
- Sale of Back Issues 10.00
- Bank Interest (Checking Account) 37.98
- Convention Start Up Money Return 500.00
**TOTAL INCOME** 4,105.72

**EXPENSES**
- Convention Expenses 2,977.46
- Shipping 20.21
- Banking Service Charge 20.49
- Check Order (Society checks) 47.41
- Secretary/Treasurer Expenses 31.66
- Postage, Letterhead, envelopes, applications 250.00
**TOTAL EXPENSES** 3,347.23

**Balance - November 1, 1989** $3,983.90

Respectfully submitted,

Robert D. Hall, Secretary/Treasurer
MAGAZINE REVIEW:
AMERICAN HISTORY ILLUSTRATED SEPT/OCT 1989
by Bob Bishop

It is not often we members of the Magic Lantern Society have an opportunity to improve our sparse libraries. It is with pleasure I urge all society members to obtain The American History Illustrated Magazine dated September/October, 1989. It is a special Sesquicentennial Issue which concerns itself with 150 years of photography. Profusely illustrated, the magazine contains fifty pages of enlightening articles and photographs.

Thou the camera obscura is mentioned but once and the magic lantern not at all, still it must be recognized our lantern does not exist in a vacuum. To know our own little segment of the medium better we must also have knowledge of parallel developments.

So if you would know the art of fixing a shadow or become more familiar with Daguerre and his type: perhaps read of Mathew B. Brady and a surprising statement that Brady personally took but a few of the many Civil War photographs accredited to him, this magazine is for you. There is a fine page regarding Stereo Views and a well done paragraph or two about the humble "tin type" less well known as the "Melainotype". One can learn the use of photography during this country's westward expansion as well as the cameras place in recording the great war between the states. Another entrancing article tells of Edward Curtis, John Mix Stanley, William S. Soule, Adam Clark Vroman and Robin Reed and of their untiring efforts to capture with their lenses the Vanishing Race before it entirely disappeared.

There is more, of course and Muybridge is not forgotten, nor is photography for "Everyman". I urge society members to obtain this special edition of the American History Illustrated magazine featuring Editor Ed Holm's article "Photography: Mirror of the Past."

BACK ISSUES OF SOCIETY PUBLICATIONS

Jack Judson reports that we have a supply of some of the back issues of the Society publications, and they have been sorted by him, and planning is underway to determine cost and reprinting those that can be done economically. So hang on, and the Winter issue will include a listing of what is available and how you can purchase back copies of what will be available then, and in the future.

A VISIT WITH THE ALEXANDERS by Alice Koch

On the second night in London we were invited by Alex and Joyce Alexander for an evening out to the theater. They first took us to the "Italian Arcade" in Bloomsbury Square where we had a lovely meal. We then went to the production of the Players Theater Club called "Late Joys", this was a Musical at the Duchess Theater. The Players Theater Club started in 1936 and is comprised of persons in the entertainment field.

It was a Victorian type musical done in the Olde English Vaudeville style. The costumes and scenery were lovely and the musical talent was outstanding.

The chairman who kept the entertainment flowing was a gentleman who bore a striking resemblance to Monty Woolley. There was a repartee between the chairman and the audience. Also we sang along with the singers when they reached the chorus of the songs. We were handed song sheets for this.

It was an evenings entertainment the quality of which we had never experienced before. Alex, a member of the Magic Lantern Society of Great Britain is a print salesman by trade and performs Punch and Judy Shows. He had a performance that day in Regents Park. He also performed for the Gorbachevs when they visited London last spring. This was at the Barbican Centre.

His delightful wife Joyce, a former Newspaper woman owns a book store. Their son is now following in his fathers footsteps and is learning the "Punch and Judy" business.

HELP WANTED

To make our membership directory complete please check your name, address and phone number in the new membership directory and if there are any changes please send to:
Larry Cederblom
1846 South 265th Pl.
Kent, WA 98032
FROM THE EDITOR

This is the first issue of the "New" Magic Lantern Gazette and I hope we all can contribute to its contents in the future. We have a new look and a new logo for the society.

The lantern in the new logo is a 1868 Marcy Sciopticon and after a discussion with Nacy Bergh about the pronunciation, she supplied me with the following:

Sciopticon (si - op' - ti - kon) a kind of magic lantern.

Scibotics: The art or process of exhibiting luminous images, especially those of external objects, in a darkened room, by arrangements of lenses or mirrors.

I want to hear from you, the members, about what you want to see in the Gazette. The plan is to have responses to member questions about lantern and slide identification and other technical information. There will be articles about restoration and preservation along with articles about the members and how they became interested in magic lanterns.

I'm in the process of producing the Winter Issue, due out before Christmas, so let's hear from you and we will continue to explore the grand world of the lantern.

A TRIP TO LONDON

by Joe and Alice Koch

Alice and I just recently returned from a three week tour of England, Ireland, Scotland and Wales. Castles and cathedrals do not interest us so we spent our spare time searching for antiques, mainly magic lantern material. We were surprised at the increase in prices since our trip to London in 1986 (the last convention in London).

I also must report that it is becoming more difficult to find magic lantern and related material. We did see some interesting photography material i.e. mahogany, gas illuminated enlargers with all ancillary equipment etc.

We attended several "Antiquarian Book Fairs" with not much luck on Magic Lantern Literature. On the entire trip I did buy eight single slippers, some Shire publications on the M.L. and Optical Toys, two sets of wood-bound toy slides in boxes, and a folding stereo viewer with sixty sets of stereo cards plus a book on Kinematography (1917). Purchases were made in London, Salisbury, Edinburgh and York.

It was a great trip and we recommend it to anyone. It is tougher getting over the "jet lag" as we get older.

A NICE BIRTHDAY PRESENT

by Jack Judson

On October 14, 1989, though far from home, I celebrated my birthday. I guess in a way Lantern folks can appreciate, by attending the meeting and Lantern shows of the British Society. What a warm welcome they gave me, and Chairman Tony Dugdale was particularly kind in offering me the opportunity to give a short talk about the American Society etc. No harm was done to my spirits either when three kind British, and one Belgian member treated me to few in a nearby pub after the meeting, (thou they did not know of the significance of the day). A very pleasant experience, and a wonderful way for a Lantern person to celebrate a birthday.

The British folks tell me their next Convention will be held April 6, 7, & 8, 1990 at the Architectural Association in London, and modestly tell me that it will be even better than the last one I attended in 1986. If so it will indeed be exciting and educational. I have made reservations, and recommend the Convention most highly to everyone, even if its only as terrific as the 1986!! Anyone may write me for particulars, the sooner the better.
THE TECHNICAL COLUMN

Your requests for information about lanterns and slides. To help identify and complete information about lanterns or slides that you have questions about, Jack Judson has asked that questions you have be directed to him. He will research and reply directly to the requester and all will be published in the Gazette without names.

FOR SALE, WANTED, TRADE

FOR SALE

5 Flip Books, my choice for $8.50 U.S. Includes postage
- Mickey Mouse
- Off With Their Heads
- The Pie Was Opened
- Cinderella

Joe Koch
2902 28th Street, S.E.
Auburn, WA 98002 USA
(206) 833-7784

Advertisement Rates:
Members - 10¢ per word (Name and address not counted in word count). Non-members - 20¢ per word (count address in word count).

FOR SALE

KEY CHAIN POCKET VIEWERS

Item from the 1989 Convention

20 Different Images of Lanterns and lantern subjects.

Some example titles:

- Parabalon Lantern (1880's)
- Scientific Lantern by McIntosh
- Single Lantern by Pettibone Mfg, Co.
- Verticle Biunial by A.D. Handy Co.(1900)
- Normal School Lantern
- Painting of Lanterist and family watching
- Coming Attraction Slide
- British Single Lantern
- Fleur de Lis Lantern (1899)
- Horizontal Biunial Limelight
- Single Lantern (1870's)
- "Torpedo" Lantern (film and slide)
- Combination Lantern, S. Lubin & Co. (1898)
- Single Lantern Douglas Light Co.
- Itinerant Lanterist
- Hand painted winter slide

Sold in sets of ten. Sets are pre-selected from the above list.

$10.00 US per set of ten
plus $2.00 shipping

all monies go to the Society